

**FACHPACK**

SHOW REPORT

FACHPACK 2025



The structural data is certified by FKM, the Society for Voluntary Control of Fair and Exhibition Statistics, Berlin. The representative surveys were conducted by a neutral market research institute following FKM guidelines. For more information about FKM, visit www.fkm.de.

SHAPE THE FUTURE

at the European trade fair for packaging, technology
and processing



1,381

exhibitors

53%

Germany

47%

international

32,243

visitors

66%

Germany

34%

international

105,860

exhibition space
(gross, m²)

HIGH MEDIA REACH



WEBSITE

From
27.9.2024 to 30.9.2025:

344,822 sessions

1,56 Mio. views

from **173** countries
at fachpack.de

SOCIAL MEDIA



1,023 followers



16,095 followers



MEDIA REPRESENTATIVES

168 from **8** countries

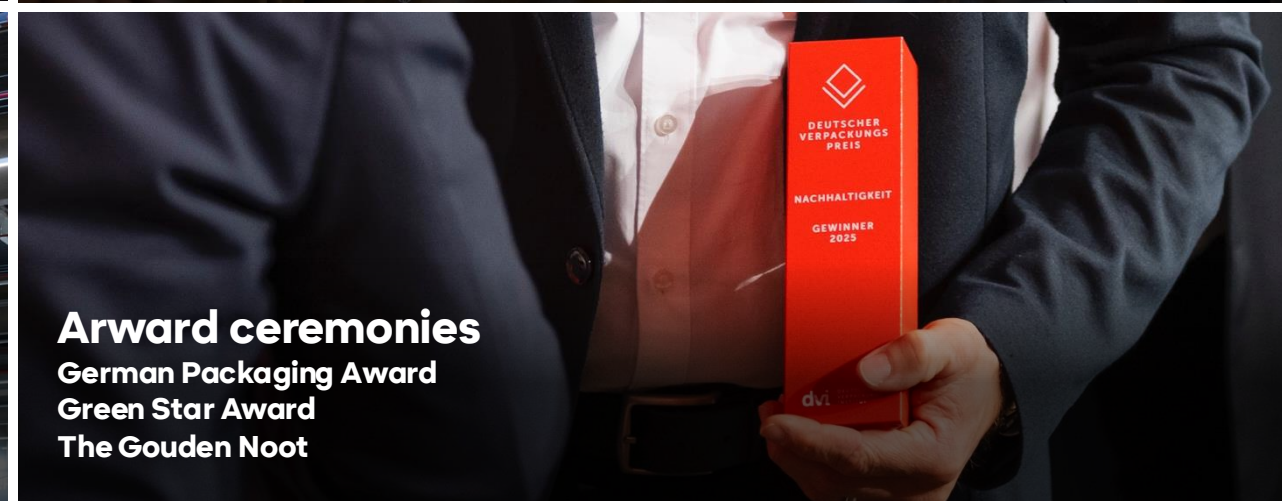
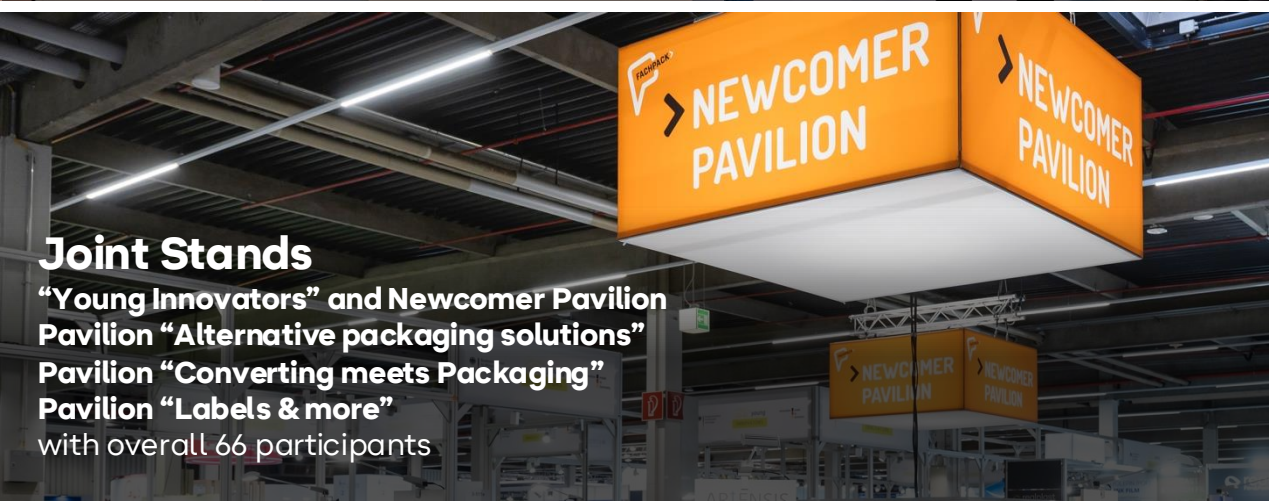


85,418 subscribers

HIGHLIGHTS 2025



FACHPACK 2025 was a vibrant trade fair experience full of personal meetings, knowledge sharing, and interactive areas.



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FuturePack – The European Packaging Startup Summit

Research-oriented ideas, early-stage companies and scalable start-ups met industry, investors and decision-makers.



STUDENT DAY in cooperation with dvi

with business speed-dating, workshops, and a digital students' tour of FACHPACK



Packaging Forum

At FACHPACK, industry leaders discussed how innovative packaging can reduce food waste and promote sustainability in preparation for COP30.



FACHPACK TV powered by Packaging Journal

live-streamed from the glass studio in Hall 4



VISITORS 2025 >





HIGH VISITOR QUALITY AND SATISFACTION

Highly qualified experts and decision-makers networked at FACHPACK 2025 and shared ideas as equals.



87%

of visitors are influential in their company's purchasing and procurement decisions.



96%

of the visitors were satisfied with their visit to FACHPACK 2025.

FACHPACK INDUSTRY GUIDE

All primary visitor industries at a glance



- › FOOD
- › BEVERAGE
- › LUXURY FOOD



- › NON-FOOD
- › PET FOOD
- › OTHER CONSUMER GOODS



- › PHARMACEUTICALS
- › COSMETICS
- › CHEMICALS
- › HEALTHCARE



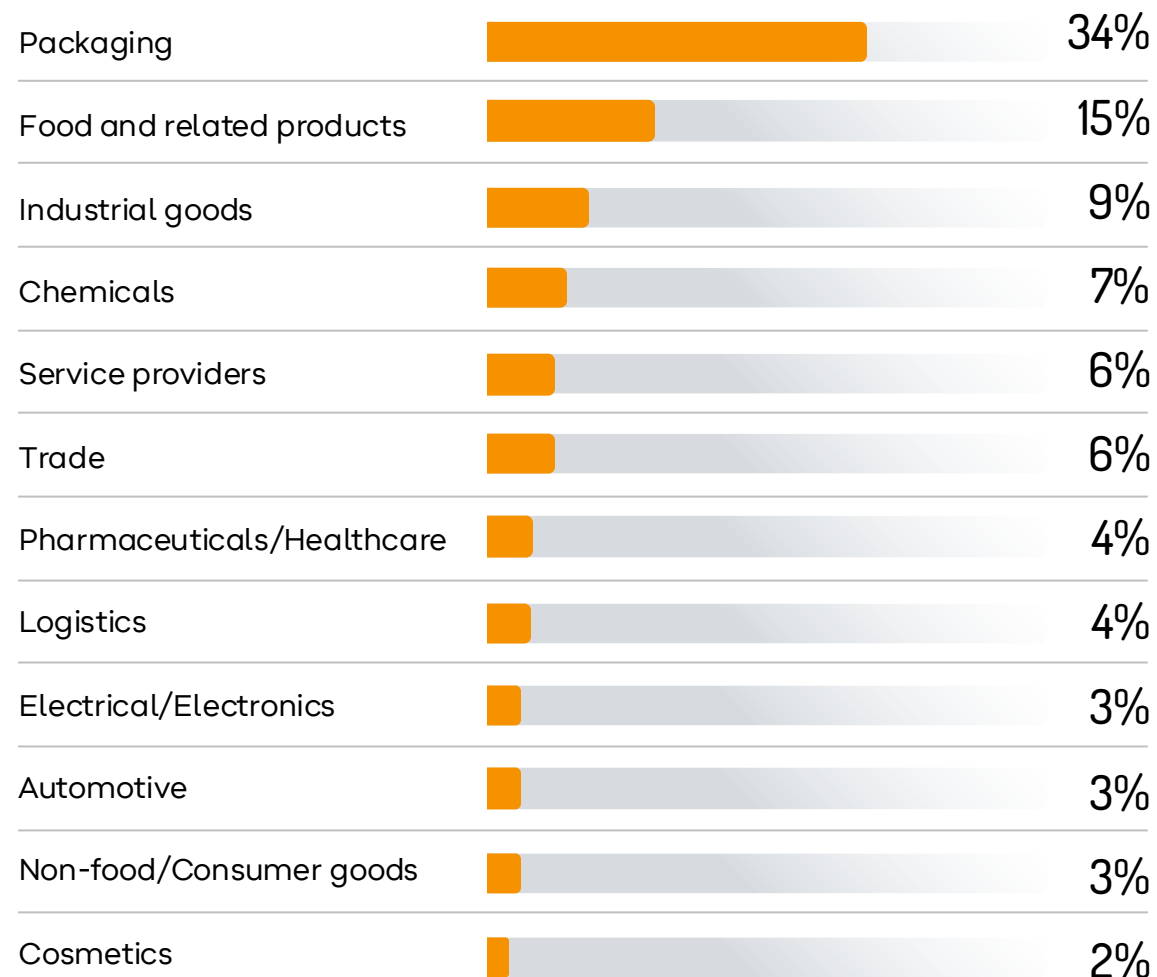
- › AUTOMOTIVE
- › TECHNICAL ARTICLES
- › MEDICAL DEVICES
- › OTHER INDUSTRIAL GOODS

EXPLORE THE VARIETY

FACHPACK 2025 attracted visitors from many industries.

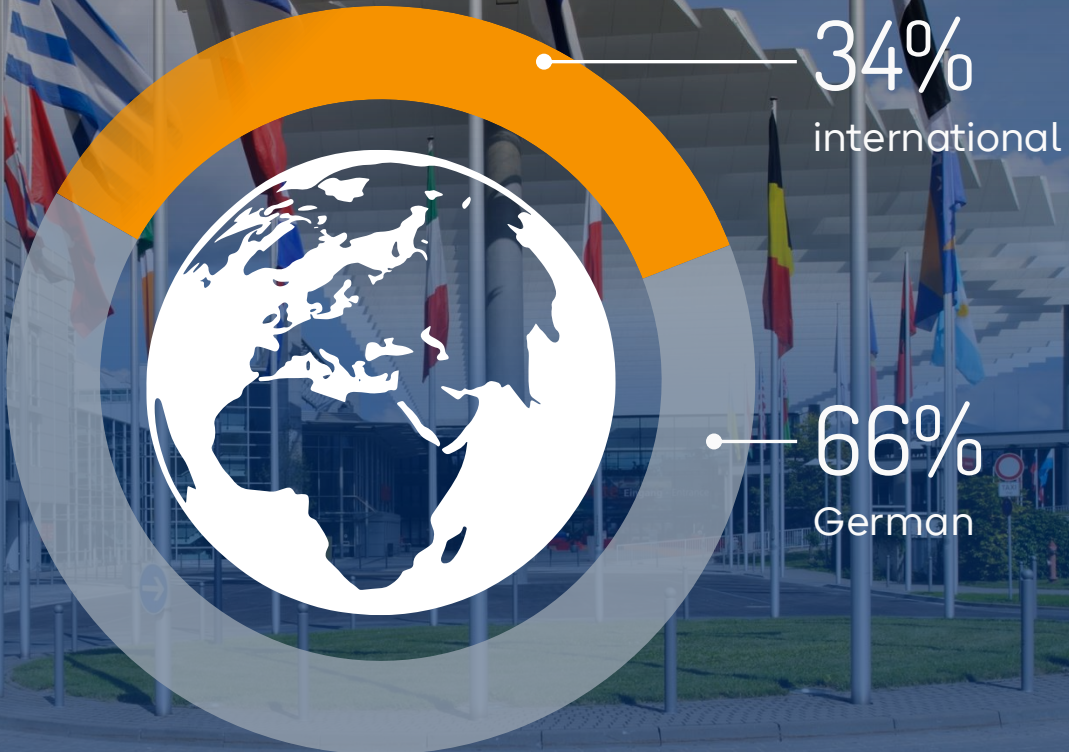


(Single answer, extract)



ORIGIN OF VISITORS

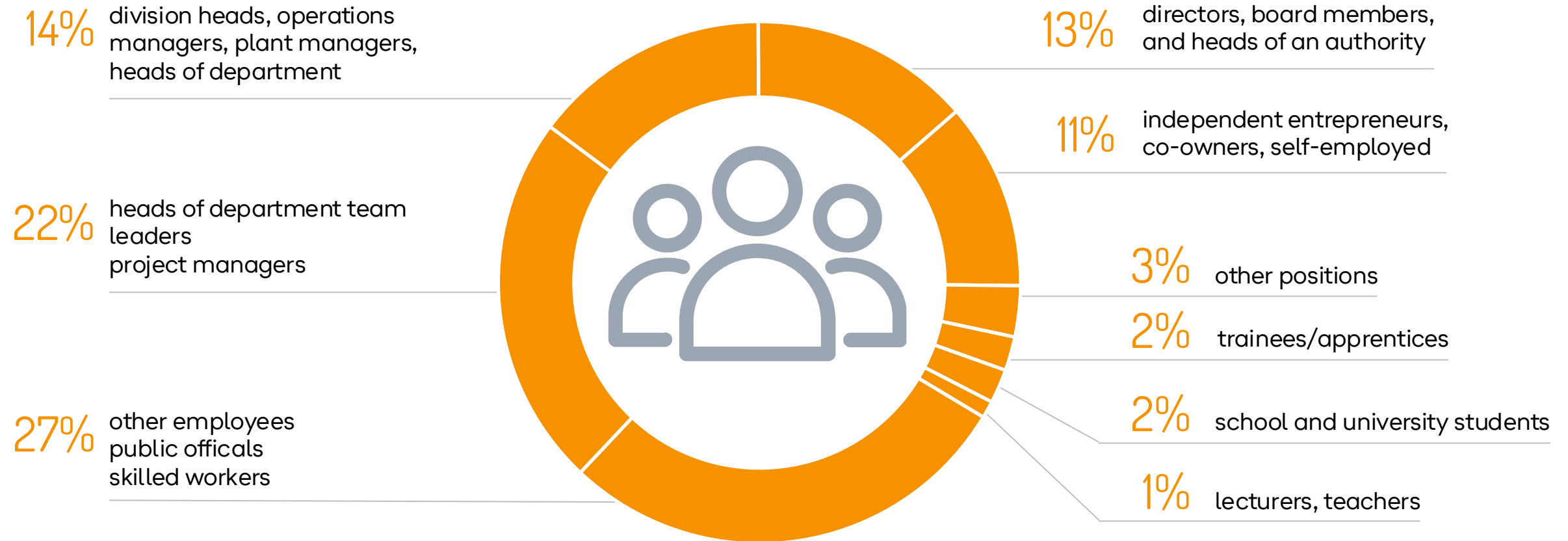
FACHPACK 2025 drew trade visitors from across Europe.



TOP 10 VISITOR COUNTRIES

- 1 Germany
- 2 Austria
- 3 The Czech Republic
- 4 Poland
- 5 Italy
- 6 The Netherlands
- 7 Switzerland
- 8 Turkey
- 9 France
- 10 Slovenia

PROFESSIONAL STATUS OF VISITORS

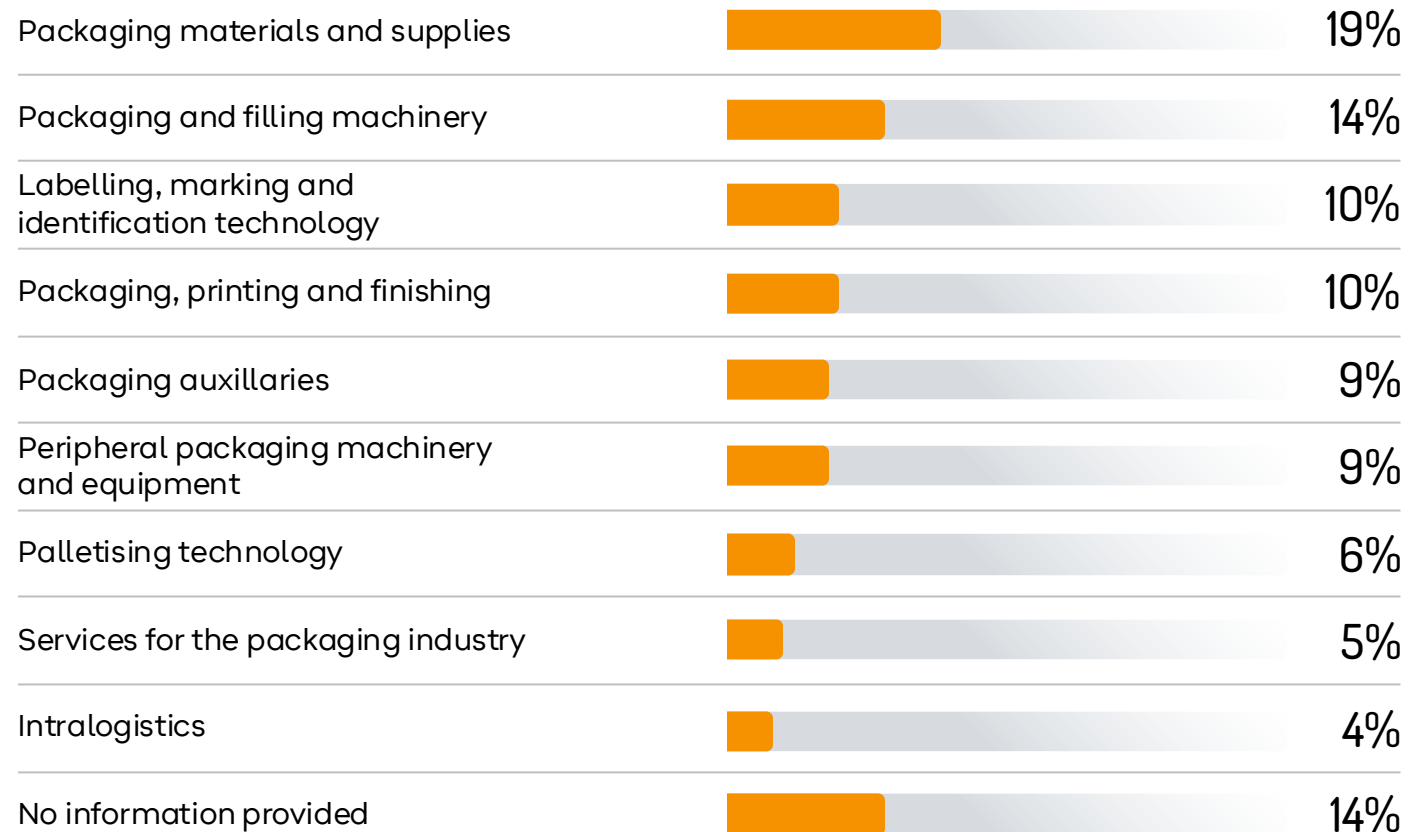


REASONS FOR VISIT

(Multiple answers)



INTERESTS OF VISITORS





EXHIBITORS 2025 ➤



HIGH EXHIBITOR SATISFACTION

Most exhibitors achieved their goals and are already planning to build on this success at FACHPACK 2027.



97%

of exhibitors made new business connections at FACHPACK 2025.



96%

of exhibitors reached their most important target groups at FACHPACK 2025.

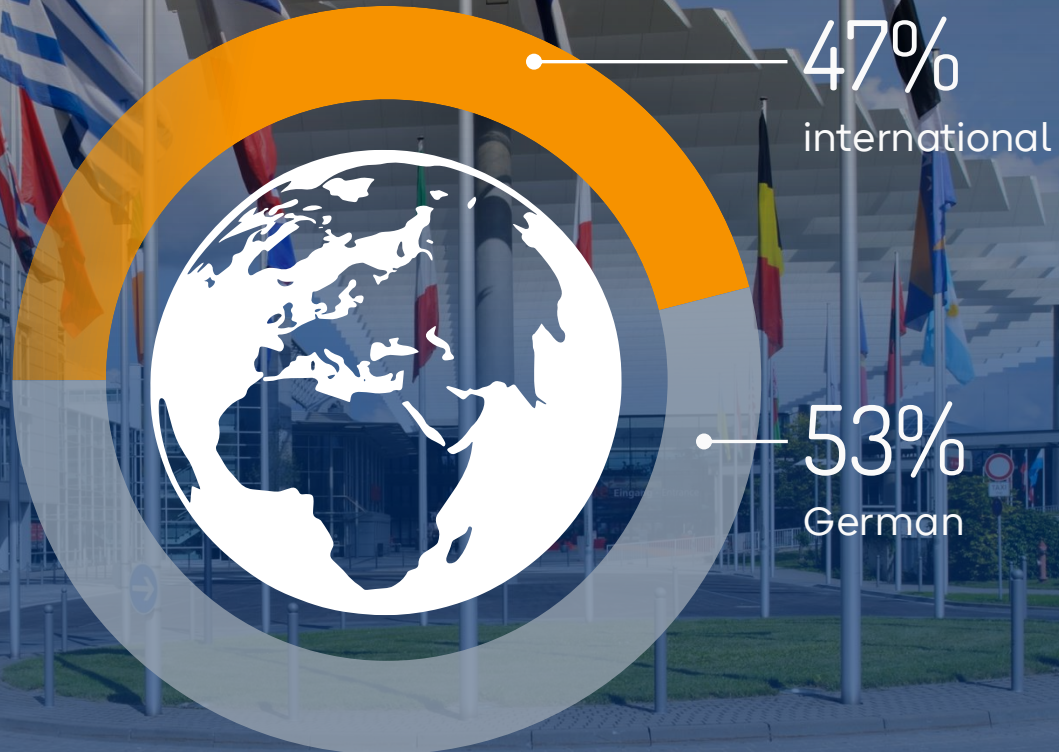


90%

of the exhibitors were satisfied with their fair participation.



ORIGIN OF EXHIBITORS



TOP 10 EXHIBITOR COUNTRIES

- 1 Germany
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- 4 Poland
- 5 Austria
- 6 The Netherlands
- 7 Switzerland
- 8 France
- 9 The Czech Republic
- 10 Belgium

WE ARE YOUR FACHPACK TEAM

Your contacts:

Christiane Drescher, Luisa Meyer, Heike Slotta (Executive Director Exhibitions), Daniel Weiß, Leopold Marx, Phuong Anh Do (Director FACHPACK), Astrid Hofmann and Vanessa Högler



› WE ARE THERE FOR YOU –
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› JOIN US:



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FACHPACK.DE



Industry knowledge,
Insights, and news
about
FACHPACK›



**EUROPEAN TRADE FAIR FOR PACKAGING,
TECHNOLOGY AND PROCESSING**
21 – 23.9.2027 • NUREMBERG, GERMANY