

Nuremberg, Germany

13 – 15 January 2026



EUROGUSS

**< CASTING
YOUR
FUTURE.**

SHOW REPORT



STRUCTURAL DATA + SUCCESS METRICS

At EUROGUSS 2026, a total of 722 exhibitors presented their new products and innovations in the field of die casting.

FACTS AND BACKGROUND



[Link](#) o the
final press release

STRUCTURAL DATA

	 TOTAL	 GERMANY	 INTERNATIONAL
Exhibitors	722	258	464
Visitors	13,986	7,603	6,383
Total exhibition space *	49,600		
Exhibitor stand space *	26,322	10,084	16,238

* Area in m²

MEDIA PRESENCE



78

accredited
journalists

+

95,531
website visits

from 129 countries on
www.euroguss.de
from 01.10.2025 to 15.01.2026

+

9,100
LinkedIn followers

 **EUROGUSS 2026**

**VISITORS:
REGISTRATION +
SURVEY**



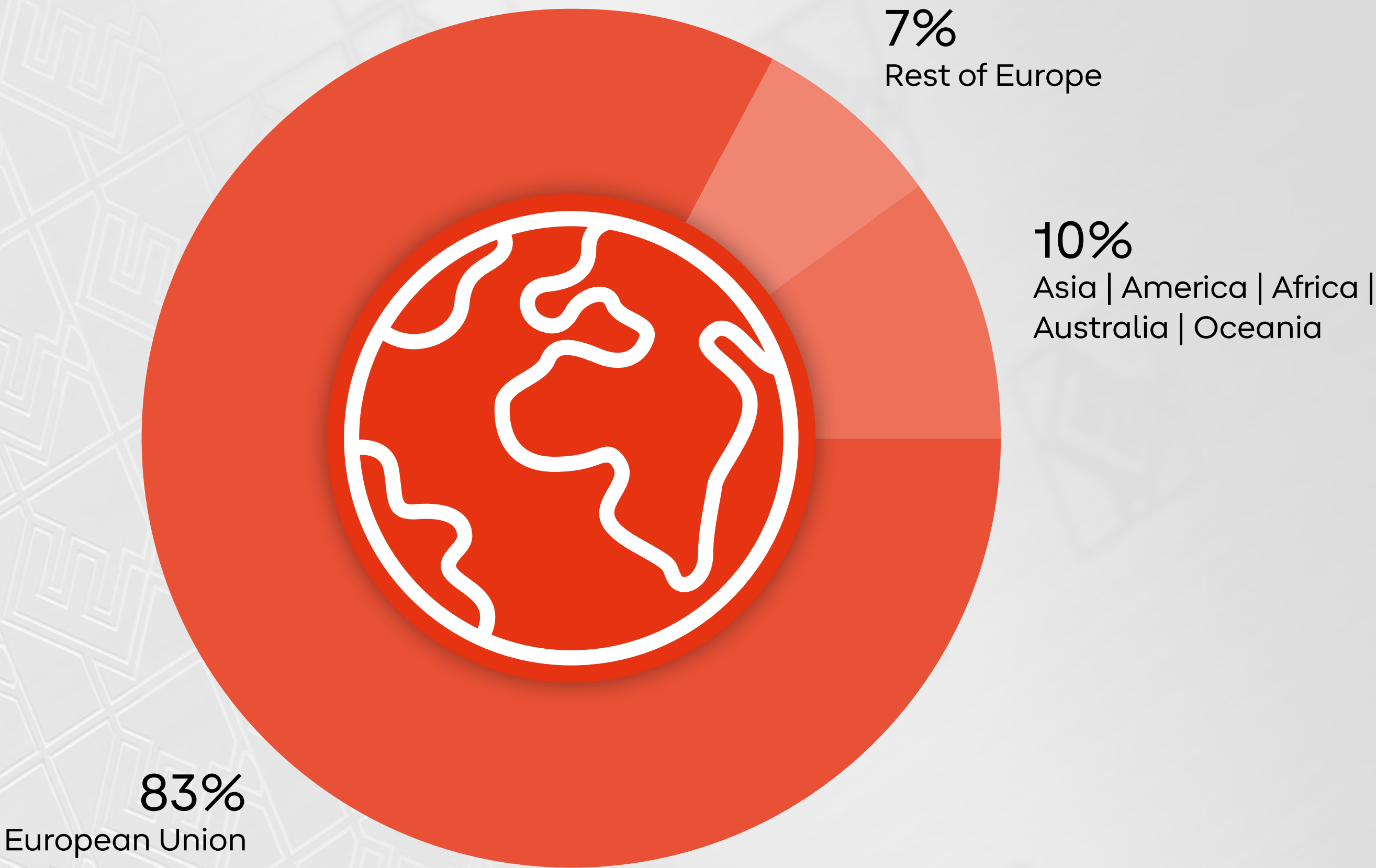
EUROGUSS 2026 served as a global meeting point for industry experts. **International trade visitors still accounted for almost half of the total.**

ORIGIN OF VISITORS

 **67**
countries in total

Composition international

TOTAL NUMBER OF VISITORS
13,986



MORE ABOUT THE EUROGUSS VISITORS

TOP 10 COUNTRIES FOR VISITORS

1	Germany
2	Italy
3	Turkey
4	Czech Republic
5	Spain
6	Poland
7	Austria
8	China
9	India
10	Switzerland

DECISION-MAKERS



87%
of the visitors
are ...

decision-makers or
involved in the purchasing
and procurement decisions
of their companies.

PROFESSIONAL STATUS OF VISITORS

20%	Head of department, group leader, team leader
19%	Other employees, civil servants, skilled workers
15%	Engineer, specialist
12%	Director, works manager, plant manager, branch manager
12%	Managing director, board member
10%	Entrepreneur, co-owner, freelancer
2%	Trainee/apprentice, school or university student

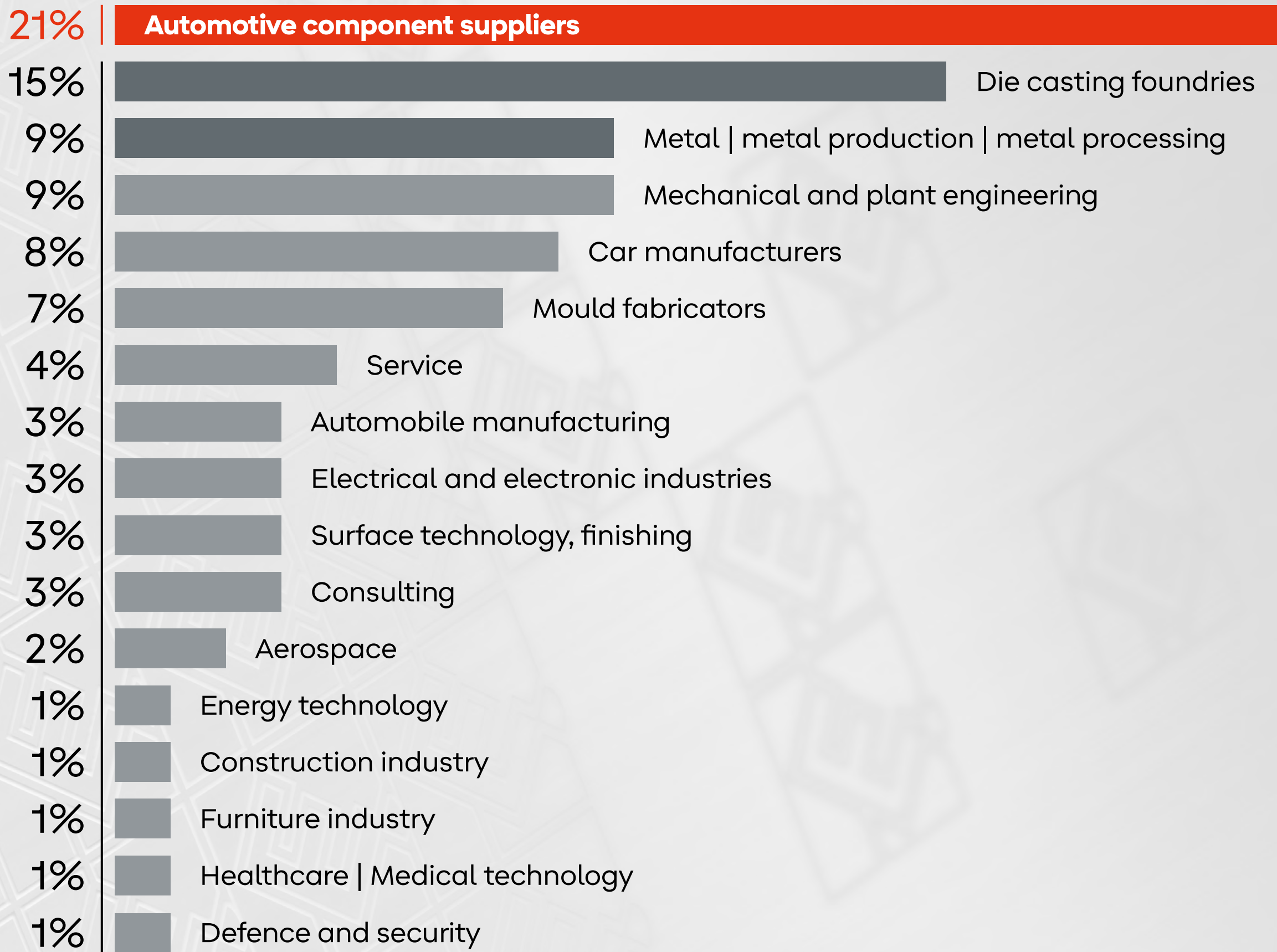
At EUROGUSS 2026, **decision-makers and business owners came together with highly qualified skilled professionals.** For the entire automotive supply chain in particular, EUROGUSS is an unmissable platform.



VISITOR SEGMENTS



Multiple answers / extract

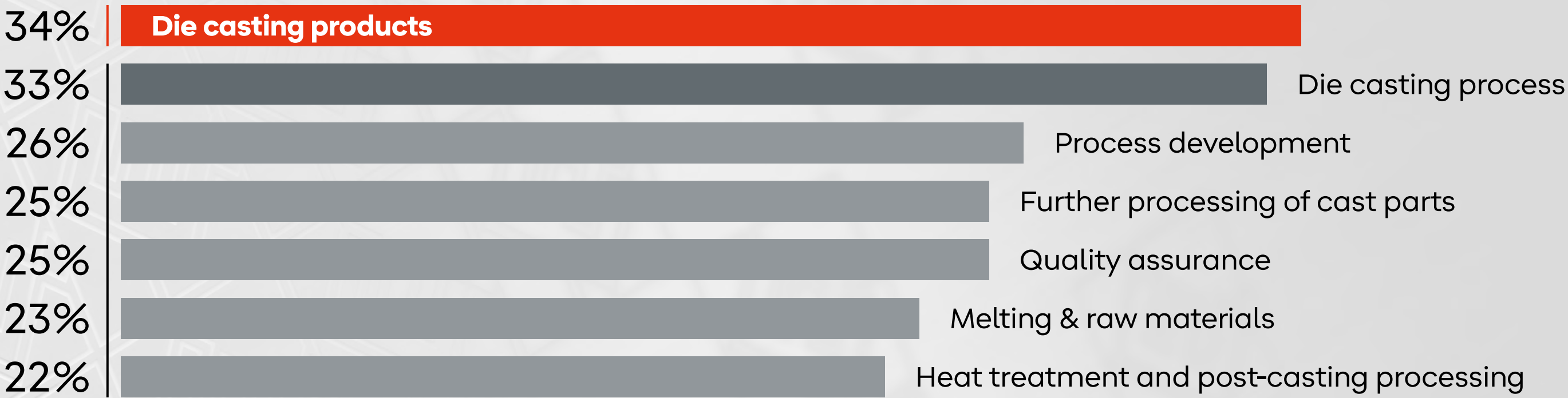


At EUROGUSS 2026, the entire die casting and foundry value chain is represented.

Future-oriented industry topics meet a wide professional audience here – from **innovative process solutions** and **rapid prototyping** to **die casting machinery** and **materials testing**.

PRODUCT GROUPS: MAIN INTERESTS

Which topics are you particularly interested in?
(Multiple answers))



The overall satisfaction of trade fair visitors reflects the diverse range of products showcased at EUROGUSS – there is something for every interest.

Guided tours for newcomers to the industry, meeting points such as the Rheocasting Pavilion, the “Automotive Packaging” pavilion in cooperation with FACHPACK, the “Young Innovators” group stand, and the special exhibition “Forschung die Wissen schaf(f)t” (Research creates knowledge) once again offered **numerous opportunities in 2026 for discussions about die casting and its possibilities.**

OVERALL SATISFACTION OF VISITORS

How satisfied are you overall with your visit to EUROGUSS 2026 so far?



95%

of visitors were **satisfied** with their visit to EUROGUSS 2026.



97%

of visitors were satisfied with the **variety** and **range of products.**



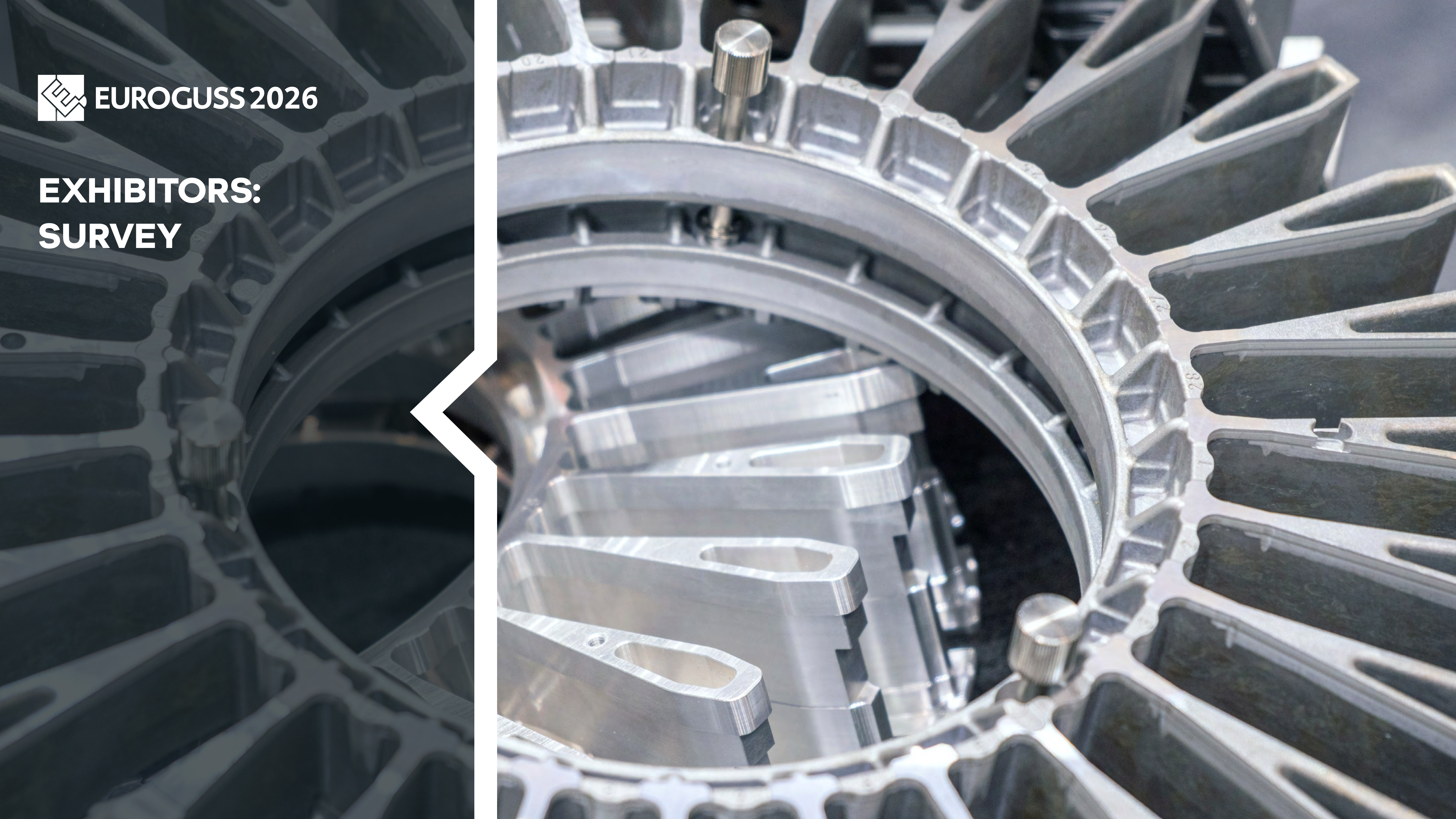
93%

would **recommend** EUROGUSS to others.



EUROGUSS 2026

**EXHIBITORS:
SURVEY**

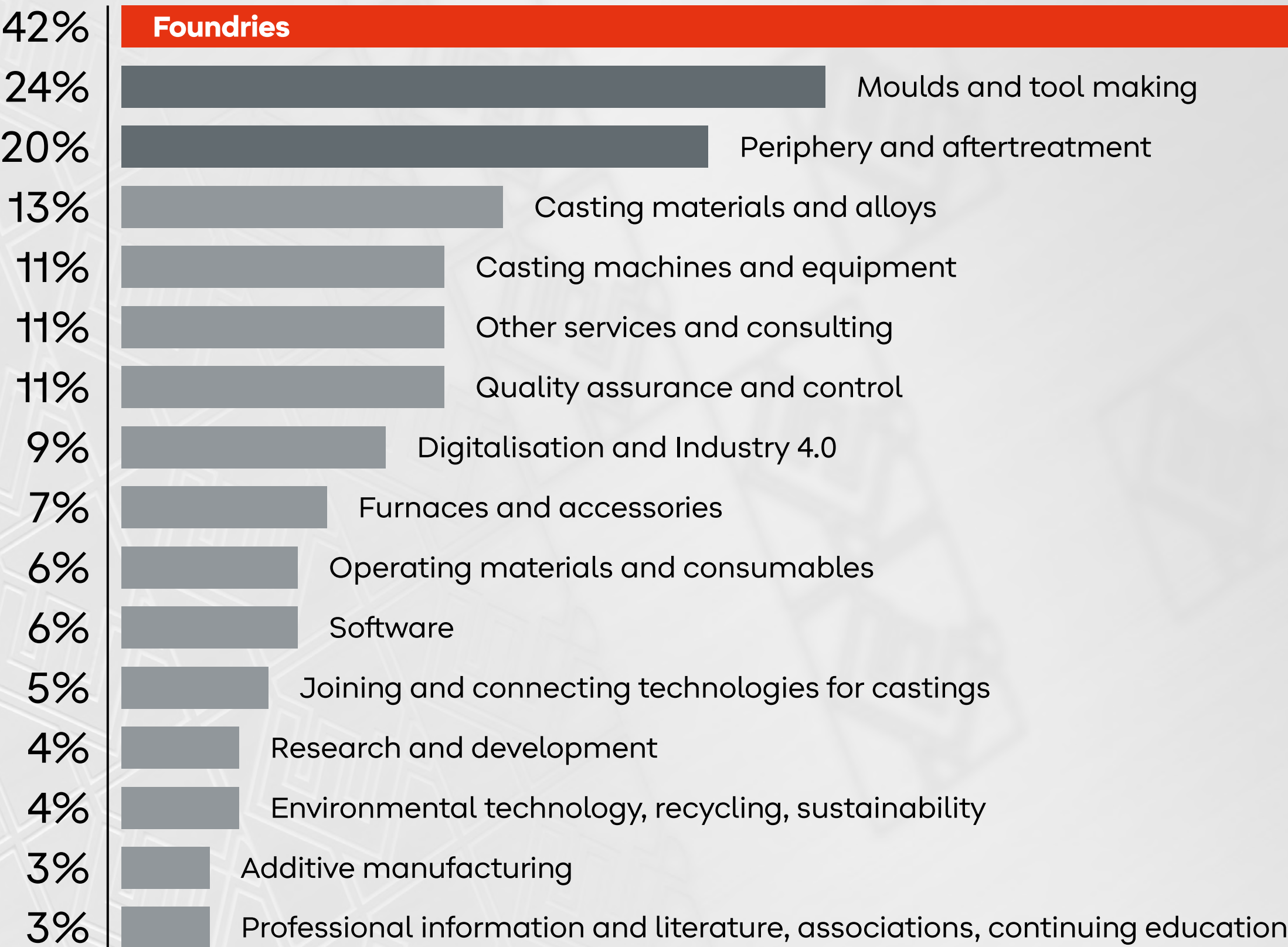


In addition to future-oriented topics such as digitalisation, lightweight construction and sustainability, megacasting was once again a key focus in 2026.

The high level of expertise within the die casting industry enables the production of large components in a single piece – a technological advance that is transforming not only vehicles, but also numerous other sectors in the long term.

PRODUCT GROUPS (OF EXHIBITORS)

Which group of products and/or services do you offer?
(Multiple answers, extract)



Whether their aim was to win new customers, get specific information on new products or look for potential employees, **a majority of the EUROGUSS exhibitors rated the fair as a success for them.**



OVERALL SUCCESS

How successful was your company's participation in EUROGUSS 2026 overall?



83%

of exhibitors were **satisfied** with their participation.



93%

of exhibitors were **satisfied** with the number of visitors.



88%

of exhibitors reached their **most important target groups** during EUROGUSS.



95%

of exhibitors established **new business relations.**

TOP 10 EXHIBITOR COUNTRIES

1	Germany		
2	Italy	6	Spain
3	Turkey	7	Austria
4	China	8	Czech Republic
5	India	9	France
		10	Portugal/ Switzerland

 **EUROGUSS 2026**

**SUPPORTING
PROGRAMME:
EUROGUSS IS MORE
THAN AN EXHIBITION**





SPOTLIGHT: EUROPEAN DIE CASTING AWARD 2026

- Presentation of outstanding developments
- Industry award:
highlighting the innovative strength,
quality and versatility of the
die casting process
- Additional partner in addition to the
association: Initiative ZINK

WHERE THE DIE CASTING INDUSTRY MEETS INNOVATION



25. DIE CASTING DAY

- Organised by VDD & BDG
- Congress held alongside the trade fair
over all three days

Expert presentations on:

- High-tech alloys
- Automation
- Digitalisation
- AI-supported quality assurance
- Gigacasting
- Lightweight applications

Focus on:

- Forward-looking technologies
- New applications & materials
- Sustainable processes & smart solutions



SpeakersCorner – Live Industry Insights

- Forum located directly
on the exhibition floor

Focus topics:

- Sustainability & circular economy
- Mega-/gigacasting
- Digitalisation & AI
- Innovation
- Recruitment & promotion of young talent

Also featuring:

- Start-up pitches
- Rheocasting
- BME Buyers' Day



YOUNG TALENT DAY & EUROGUSS TALENT AWARD

- Objective: Bringing together students, young professionals and companies
- Presentations, panel discussions, interactive activities
- The winners of outstanding bachelor's and master's theses will be honoured on stage

CONNECTING THE GLOBAL DIE CASTING COMMUNITY

SPECIAL & JOINT EXHIBITION AREAS (INTERNATIONALITY)

Country Pavilions:

- Italy
- Spain
- Czech Republic
- India

Theme Pavilions:

- Young Innovators Pavilion
- Rheocasting Pavilion
- Automotive Packaging Pavilion

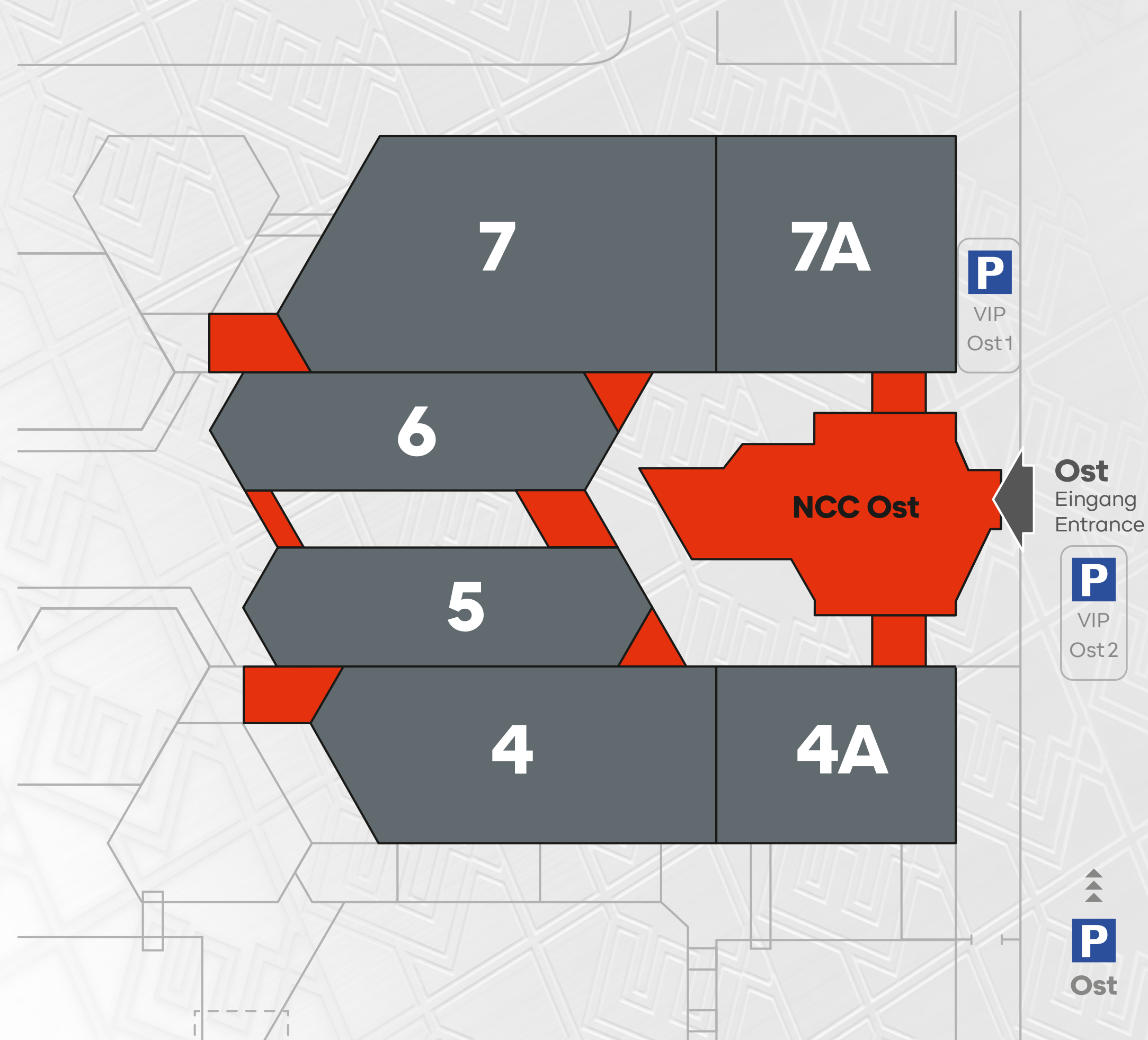


Guided Tours – Curated Expertise

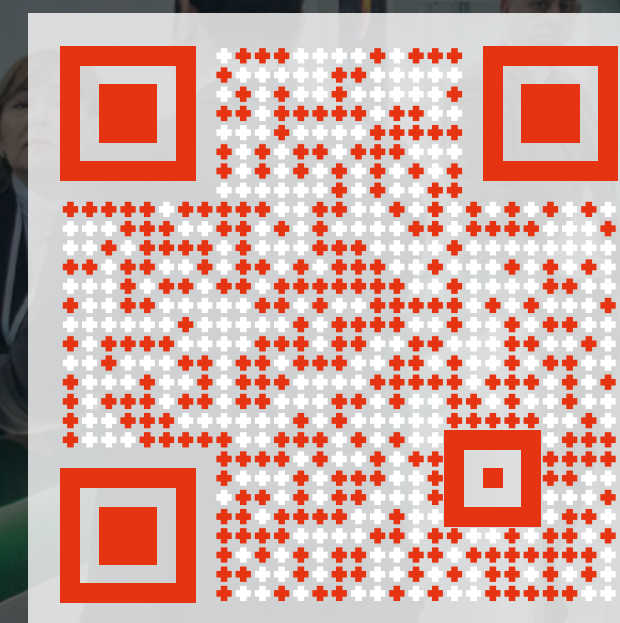
- Megacasting
- Rheocasting
- Digitalisation & AI

BE PART OF IT: EUROGUSS 2028

18 – 20 JANUARY 2028



BECOME AN EXHIBITOR



Find information on exhibiting and participation fees [here](#).

The structural data have been certified by FKM, the Society for Voluntary Control of Fair and Exhibition Statistics, Berlin.



For information about FKM, please go to www.fkm.de.

The representative surveys were carried out by an independent market research institute in accordance with FKM guidelines.

The show report is also available in German.

CONTACT

If you have any questions or are interested in EUROGUSS, please feel free to contact us:

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