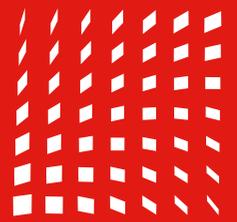


we create
the future



drupa

no. 1 for printing
technologies



May 28 – June 7, 2024

Düsseldorf/Germany
www.drupa.com



Messe
Düsseldorf

think digital be sustainable



In 2024, the international print industry will once again meet at drupa, the world's leading trade show for printing technology. drupa stands for inspiration, innovation, the first-class knowledge-transfer, and intense networking. drupa is where top international decision makers meet and discuss the latest technological trends and groundbreaking developments.

How do the megatrends of sustainability and digitization influence processes, products, business models, and the future of the industry?

In Düsseldorf, you will find out how the printing and packaging community is shaping the future.

>We know that drupa has always been the benchmark reference for innovation in the graphic arts industry, not only observing but also driving the pulse of the industry. For many years now, drupa has provided the perfect forum for us to showcase our next-generation technology developments for the packaging industry and share our latest integrated software and hardware releases. I'm convinced the industry would not be where it is today without the momentum of the four-yearly global industry gathering that is drupa.<

Jan De Roeck | Director Industry Relations & Strategic Marketing, Esko



establish new contacts generate new business

drupa stands for an exceptionally international visitor profile and quality. Some 75 % of those attending drupa are executives with decision-making authority or involvement in investments, and more than half of the visitors attend with specific investment plans.*

Attendees at drupa are mainly from the printing and packaging industries as well as vertical markets such as consumer products, luxury goods, cosmetics, banking, and security technology. drupa is the no.1 networking platform. It is where new leads are generated and contacts are intensified.



More than
80%
international visitors*



75%
decision makers*



More than
50%
have specific investment plans*



> Working in a truly collaborative approach with customers and other partners, we can't wait to meet people again in Düsseldorf. drupa is where we renew friendships and develop new, lasting business relationships. As a global leader in digital transformation and sustainability solutions, we help customers to ignite the art of rethinking what's possible and bring ideas to life. Opportunities are everywhere at drupa. <

Olaf Lorenz | Senior General Manager, Digital Transformation Division of Konica Minolta Business Solutions Europe

*Source: Profile data drupa 2016

secure a competitive advantage discover new potential

With a first-rate program of presentations by top international speakers, drupa delivers the knowledge which gives you that business edge. In the drupa cube and at various touchpoints, you can gain detailed insights into relevant topics and possible solutions for your business model.

drupa
cube

touchpoint
textile

touchpoint
packaging

dna -
drupa
next age

touchpoint
sustainability

knowledge transfer

innovative
solutions

next generation
of print

smart packaging

orientation

packaging
production



> As a family business KURZ is very concerned about sustainability. We have invested a lot of time and resources to ensure that the transfer process in finishing is more environmentally friendly and to develop high-quality but also recyclable decorations. This has enabled us to achieve a major progress towards circular economy – an achievement that can advance the entire industry and which we would like to bring further into the market within the scope of drupa 2024.<

Walter Kurz | Chairman Executive Board
LEONHARD KURZ Stiftung & Co. KG

stay in the lead explore business opportunities

Sustainability and digitization are having a major impact on the print industry. drupa demonstrates how this influences the further development of cutting-edge technologies and solutions in all areas of print and packaging, as well as future-oriented and cross-sectional technologies.

> We all miss the face-to-face meetings that are also so important in our industry. As a live in-person trade fair, drupa is essential for developing ideas together and driving the industry forward through a productive and creative exchange. I look forward to drupa 2024, when the printing industry will meet again in Düsseldorf.<

Dr. Markus Heering | Managing Director VDMA Printing and Paper Technology Association



printing technologies print 4.0 industrial printing

future technologies packaging production connectivity finishing 4.0

functional printing artificial intelligence platform economy

enjoy the capital of print – become a drupa city citizen

During drupa, Düsseldorf transforms itself into drupa city. Experience the hospitality of the Rhineland and allow yourself to be mesmerized by drupa city of Düsseldorf. Our city partners from the gastronomy, retail, and the hotels sectors, will implement the various trend themes of the trade show. That's how drupa becomes a unique experience.



We look forward to meeting you and will be pleased to support you with the optimum and smooth planning of your appearance at the trade show all the way from A to Z.



be part of it – register now

www.drupa.com/registration

Registration deadline: October 31, 2022

We look forward to seeing you!



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#drupa2024

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