



# FACHPACK

## SHOW REPORT FACHPACK 2024



The structural data is certified by FKM, the Society for Voluntary Control of Fair and Exhibition Statistics, Berlin. The representative surveys were conducted by a neutral market research institute following FKM guidelines. For more information about FKM, visit [www.fkm.de](http://www.fkm.de).

# SHAPE THE FUTURE

at the European trade fair for packaging, technology and processing

Mitte Eingang · Entrance



EUROPAISCHE FACHMESSE  
FÜR VERPACKUNG, TECHNIK  
UND PROZESSE

EUROPEAN TRADE FAIR  
FOR PACKAGING, TECHNOLOGY  
AND PROCESSING

NÜRNBERG MESSE

> WILLKOMMEN · WELCOME



1,455

exhibitors

54%

Germany

46%

international

36,765

visitors

66%

Germany

34%

international

105,860

exhibition space  
(gross, m<sup>2</sup>)

# HIGH MEDIA REACH



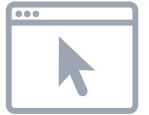
## WEBSITE

From 30.9.2023 to 26.9.2024:

**330,388** sessions

**1,531,031** views

from **167** countries at [fachpack.de](https://fachpack.de)



## LINKEDIN

**11,141** followers



## MEDIA REPRESENTATIVES

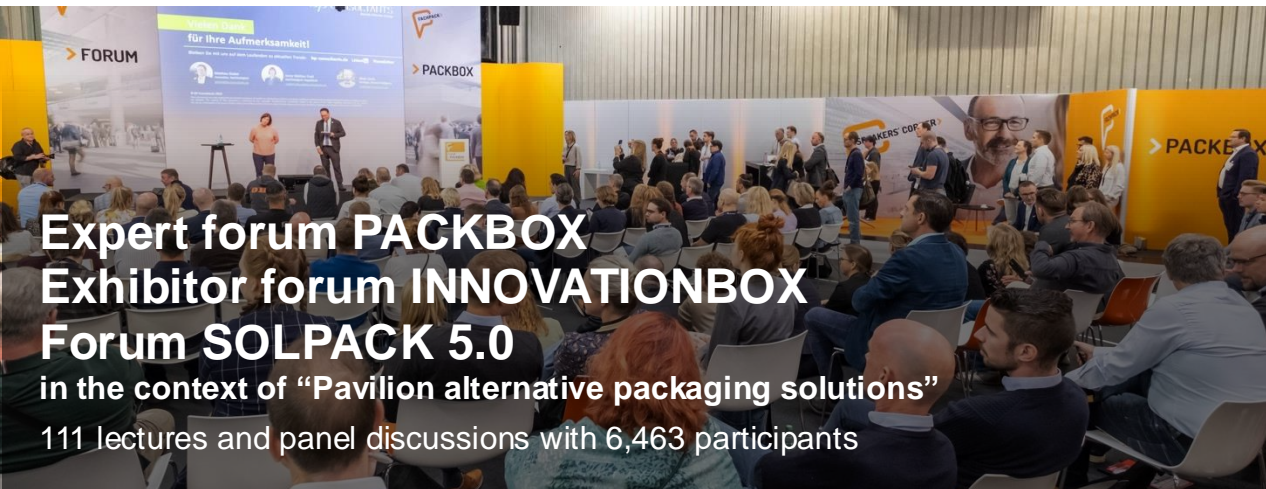
**174** from **15** countries



**75,934**  
subscribers

# HIGHLIGHTS 2024

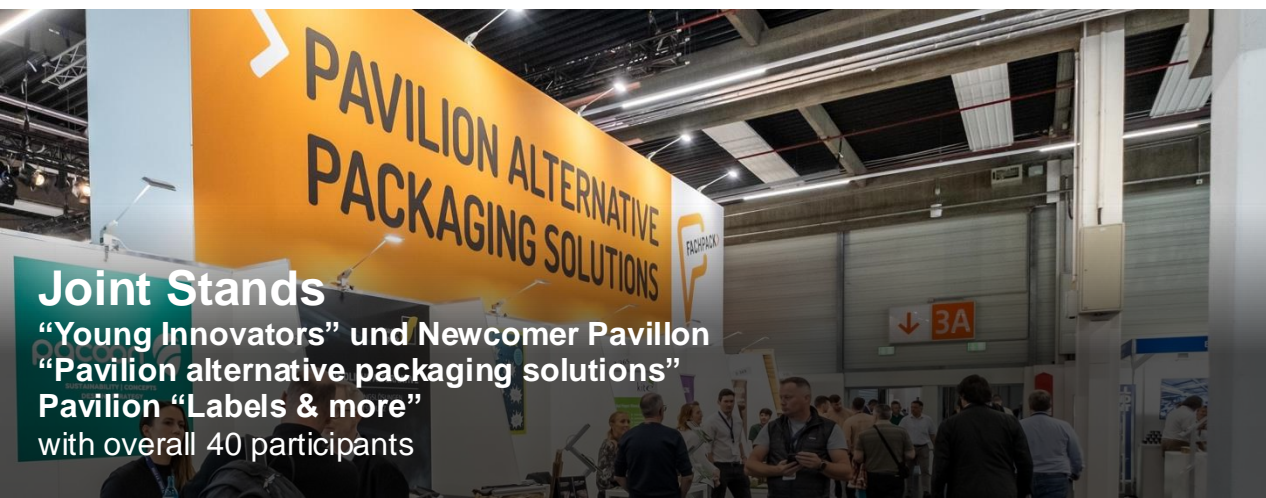
FACHPACK 2024 was a vibrant trade fair experience full of personal meetings, knowledge sharing, and interactive areas.



**Expert forum PACKBOX**  
**Exhibitor forum INNOVATIONBOX**  
**Forum SOLPACK 5.0**  
in the context of “Pavilion alternative packaging solutions”  
111 lectures and panel discussions with 6,463 participants



**#Women4Packaging**  
Networking event for women in the packaging industry  
with 150 participants



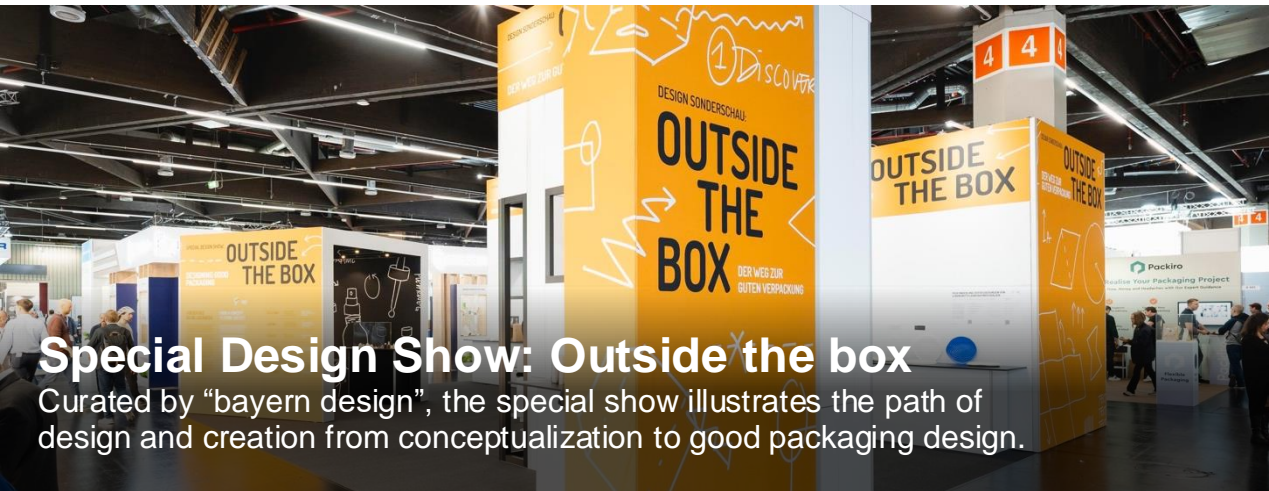
**Joint Stands**  
“Young Innovators” und Newcomer Pavillon  
“Pavilion alternative packaging solutions”  
Pavilion “Labels & more”  
with overall 40 participants



**Award ceremonies**  
German Packaging Award  
Young Talents Award  
Green Star Award  
Hans Joachim Boeksteger Sponsorship Award

# HIGHLIGHTS 2024

FACHPACK 2024 was a vibrant trade fair experience full of personal meetings, knowledge sharing, and interactive areas.



**Special Design Show: Outside the box**  
Curated by "bayern design", the special show illustrates the path of design and creation from conceptualization to good packaging design.



**Students' Day in cooperation with dvi**  
with business speed-dating, workshops, and a digital students' tour of FACHPACK



**Exhibitor party #Feierabend**  
on September 25, 2024, with 906 guests



**FACHPACK TV powered by Packaging Journal**  
live-streamed from the glass studio in Hall 4



# VISITORS 2024 >

FACHPACK >  
↑ ↑ ↑  
FAST-LANE

FACHPACK >  
↑ ↑ ↑  
FAST-LANE

FACHPACK >  
↑ ↑ ↑  
FAST-L

NCC Ost

6-7A >

7A



# HIGH VISITOR QUALITY AND SATISFACTION

Highly qualified experts and decision-makers networked at FACHPACK 2024 and shared ideas as equals.



90%

of visitors are influential in their company's purchasing and procurement decisions.



97%

of the visitors were satisfied with their visit to FACHPACK 2024.

# FACHPACK INDUSTRY GUIDE

All primary visitor industries at a glance



- > FOOD
- > BEVERAGE
- > LUXURY FOOD



- > NON-FOOD
- > PET FOOD
- > OTHER CONSUMER GOODS



- > PHARMACEUTICALS
- > COSMETICS
- > CHEMICALS
- > HEALTHCARE



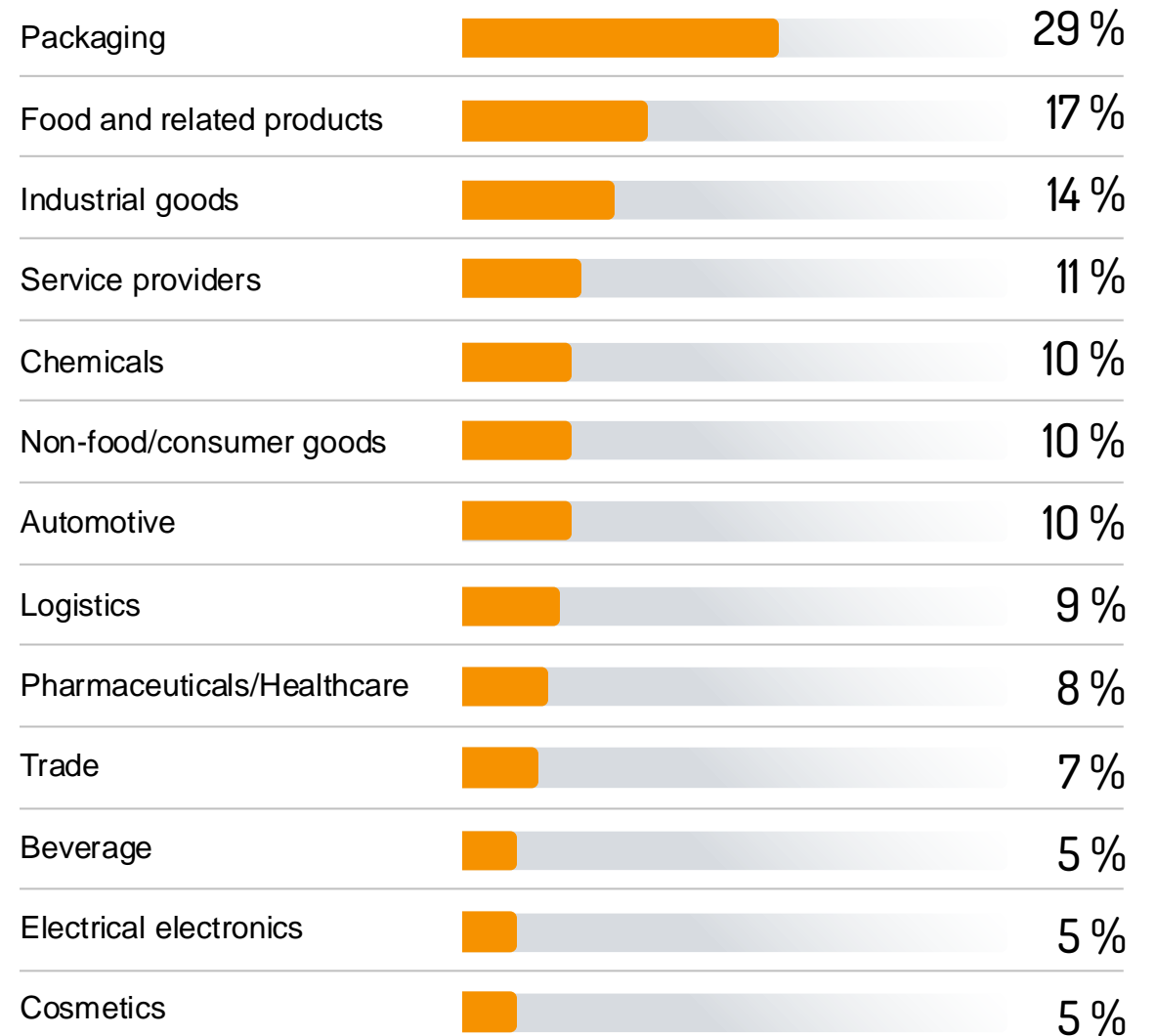
- > AUTOMOTIVE
- > TECHNICAL ARTICLES
- > MEDICAL DEVICES
- > OTHER INDUSTRIAL GOODS

# EXPLORE THE VARIETY

FACHPACK 2024 attracted visitors from many industries.



(Multiple answers, extract)



# ORIGIN OF VISITORS

FACHPACK 2024 drew trade visitors from across Europe.

A circular pie chart with a white globe in the center. The globe shows Europe in white against a dark background. The chart is divided into two segments: a larger grey segment representing 66% German visitors and a smaller orange segment representing 34% international visitors. Lines connect the percentages to their respective segments.

34%  
international

66%  
German

# TOP 10 VISITOR COUNTRIES

- 1 Germany
- 2 Austria
- 3 The Czech Republic
- 4 Italy
- 5 Poland
- 6 The Netherlands
- 7 Switzerland
- 8 Türkiye
- 9 France
- 10 Spain

# PROFESSIONAL STATUS OF VISITORS



# REASONS FOR VISIT

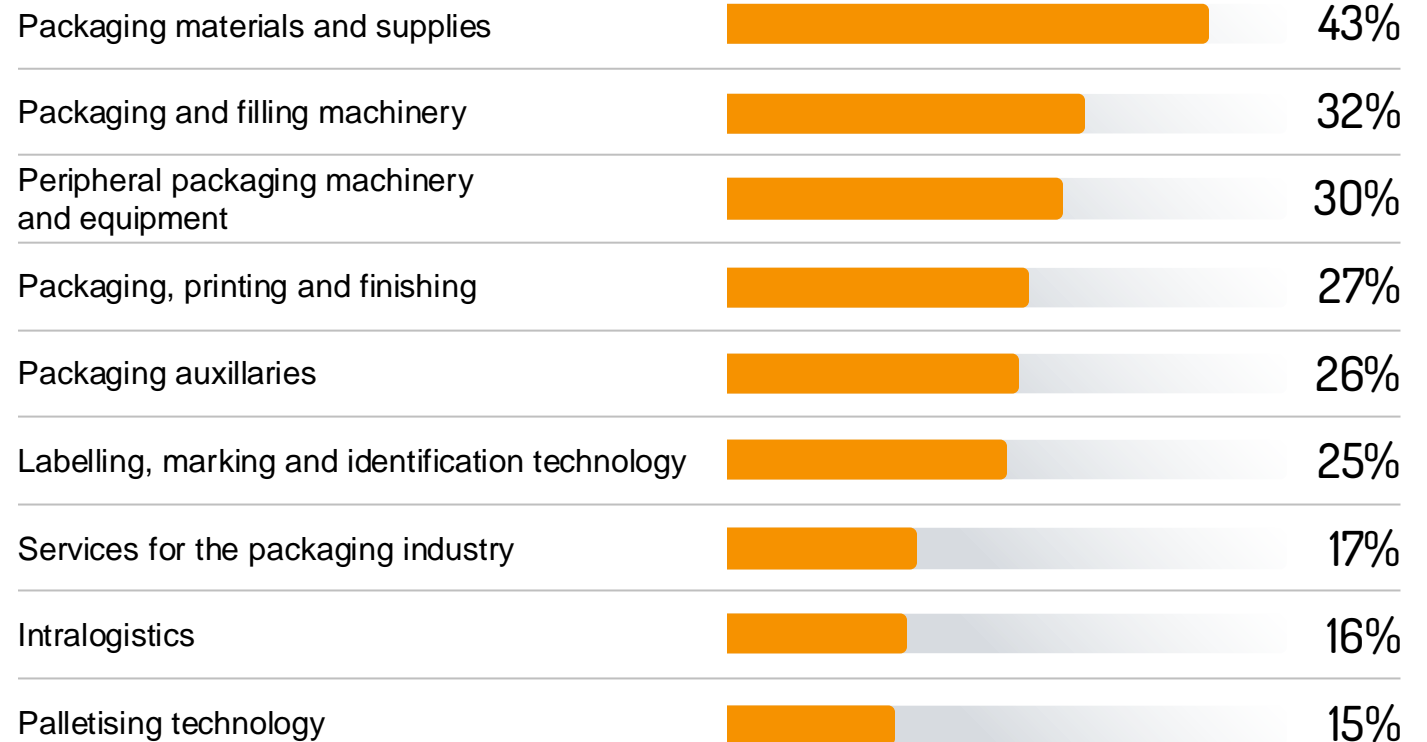
(Multiple answers)



# INTERESTS OF VISITORS

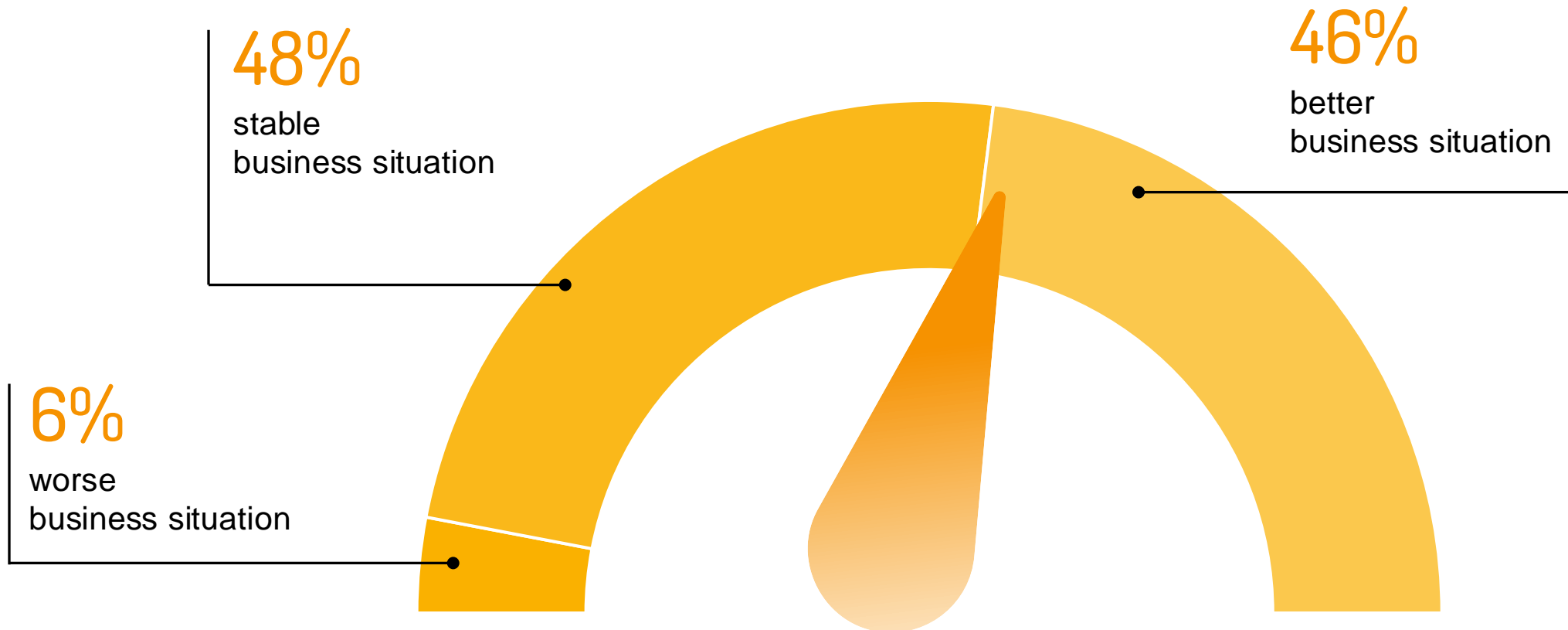


(Multiple answers)



# INDUSTRY BAROMETER **POSITIVE**

In the coming 24 months the visitors expect a ...





# EXHIBITORS

## 2024 >



# HIGH EXHIBITOR SATISFACTION

Most exhibitors achieved their goals and are already planning to build on this success at FACHPACK 2025.



98%

of exhibitors made new business connections at FACHPACK 2024.



97%

of exhibitors reached their most important target groups at FACHPACK 2024.



94%

of the exhibitors were satisfied with their fair participation.



# ORIGIN OF EXHIBITORS

A circular pie chart with a white globe in the center. The globe shows the continents of Europe and Africa. The chart is divided into two segments: a larger grey segment representing 54% German exhibitors and a smaller orange segment representing 46% international exhibitors. Lines connect the percentages to their respective segments.

46%  
international

54%  
German

# TOP 10

## EXHIBITOR COUNTRIES

- 1 Germany
- 2 Türkiye
- 3 Italy
- 4 Poland
- 5 The Netherlands
- 6 Austria
- 7 The Czech Republic
- 8 Switzerland and France
- 9 Belgium
- 10 Greece

# WE ARE YOUR FACHPACK TEAM >

Your contacts: Christiane Drescher, Luisa Meyer, Heike Slotta (Executive Director Exhibitions), Daniel Weiß, Leopold Marx, Phuong Anh Do, Astrid Hofmann and Vanessa Högler



> WE ARE THERE FOR YOU –  
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> JOIN US:



#FACHPACK #FACHPACK2025

**FACHPACK.DE/EN**



Industry knowledge,  
insights, and news  
about  
**FACHPACK >**



**EUROPEAN TRADE FAIR FOR PACKAGING,  
TECHNOLOGY AND PROCESSING**  
23 – 25.9.2025 • NUREMBERG, GERMANY